



# WHERE CONTINENTS, CULTURES, AND IDEAS CONNECT.

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# **KEY MESSAGING**

## **WORLD AFFAIRS**

Global leaders. Philly students. Entrepreneurs, teachers, and citizen diplomats. For over 75 years, they've shared stories and exchanged ideas at World Affairs.

Today you're invited to learn... and to discuss. To explore... and to host. You're invited to meet new people and find new viewpoints that will expand the way you experience Philadelphia and the world.

### **PUBLIC PROGRAMS**

World Affairs is where leaders, journalists, artists, and scientists come to speak. It's also where they come to listen.

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#### **PROFESSIONAL PROGRAMS**

Trade best practices with foreign professional peers and gain cross-cultural competency in skills that advance your career.

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