



WORLD AFFAIRS
COUNCIL OF
PHILADELPHIA



**WHERE CONTINENTS,
CULTURES, AND
IDEAS CONNECT.**



World Affairs, First fall luncheon meeting with U.S. Ambassador at Large in Philadelphia, 1949



Future global citizen at Junior Model United Nations, 2022



96%

Global population
is outside the U.S

74%

Global economic growth
is outside of the U.S.

333K

PA jobs are supported by
international companies

\$52.9B

PA company goods
exported in 2023

1^{IN}5

Philadelphia's
workforce born abroad

\$3.1M

Local economic
impact generated by
World Affairs delegations

WAYS TO ENGAGE

PUBLIC PROGRAMS

PROFESSIONAL PROGRAMS

YOUTH PROGRAMS

TRAVEL

MEMBERSHIP



PUBLIC PROGRAMS

WHERE GLOBAL
LEADERS SPEAK.
WHERE PHILLY
VOICES ARE HEARD.



Benazir Bhutto, 1991, former
Prime Minister of Pakistan

PUBLIC PROGRAMS

SPEAKER EVENTS

Leaders, journalists, artists, and scientists come from around the world to speak at World Affairs' events. And they come to listen.

BENEFITS

- » Expand your network
- » Engage in public diplomacy
- » Explore viewpoints
- » Deepen your global affairs knowledge

S COUNCIL

HELP



World Affairs hosts **30+** speaker events annually

Then U.S. President Jimmy Carter, 1980



Condoleezza Rice, 2009, then U.S. Secretary of State



Janet Yellen, 2016, then Chair of the Federal Reserve

SISTER CITIES

In a 60+ year partnership with the City of Philadelphia, we manage 11 Sister Cities around the world. Showcasing our city, we serve as a bridge that provides international affairs support and strategy to the City.

BENEFITS

- » Strengthens economies
- » Builds relationships
- » Educates citizens about the world
- » Fosters and promotes peace



Philadelphia's mayor in 2015, Michael Nutter, Signing Ceremony with our Sister City, Frankfurt, Germany



Sister Cities Programming

Chinatown Friendship Gate
Photo credit: Visit Philadelphia

PROFESSIONAL PROGRAMS

**WHERE PROFESSIONALS
EXCHANGE IDEAS.
WHERE NETWORKS
BECOME GLOBAL.**



PROFESSIONAL PROGRAMS



In partnership with the U.S. Dept of State

PROFESSIONAL EXCHANGES

Local citizen diplomats play important host roles. Join conversations—and networks—with movers, thinkers, and innovators from around the globe.

BENEFITS

- » Expand your network
- » Share best practices
- » Gain cross-cultural competency
- » \$1 million local economic impact



Nigerian Government Officials Visit Philadelphia, 1950s

Fellow from Bosnia & Herzegovina, Fellowship at J2 (Branding Agency), 2024

Journalist Delegation from Africa, Visits The Philadelphia Inquirer, 2024



World Affairs has welcomed **300+** leaders from **80+** countries!



PROFESSIONAL PROGRAMS

GLOBAL LEADERSHIP INSTITUTE

Elevate your leadership potential & navigate today's interconnected business world. Our leadership development program is designed to give professionals a competitive edge with a global perspective.

BENEFITS

- » Cultural competency
- » Global leadership skills
- » Cross-cultural negotiation skills
- » International dining acumen

Global Greetings

Non-Verbal Communication

International Business Dining



World Affairs has sent
500+ GLI graduates
into the world!

TRAVEL

WHERE CURIOUS
EXPLORERS EMBARK.
WHERE CULTURE
BECOMES LIVED.

Tour to Europe, 1959

THE FLYING DUTCHMAN



TRAVEL

GLOBAL TOURS

See the world with our curated global tours. Live & learn the world's locales and cultures firsthand with guidance from top experts. You'll depart prepared—and return as an insider!

BENEFITS

- › Curated with a global affairs lens
- › Trusted local guides
- › Immersion into culture, history, and insights

Lufthansa Rome Tour, 1960s



World Affairs sends **250+** travelers to **40+** countries.

Tour to Morocco, North Africa, 2019



Tour to Alsace, France, 2022



YOUTH PROGRAMS

**WHERE THE WORLD
BECOMES ACCESSIBLE.
WHERE GLOBAL
CITIZENS ARE MADE.**



High School Students,
Model United Nations, 1968

YOUTH PROGRAMS

STUDENT PROGRAMS

The next generation of global citizens and future leaders is rising in Philadelphia. Their journey starts here. We bring the world to schools with exciting experiences that spark debate, discourse, global exchanges and new perspectives.

BENEFITS

- › Examining global and local issues
- › Critical thinking and problem solving
- › Cross-cultural awareness
- › Civics and leadership

3,000

Middle and high
school students

100

Schools

Across three states
**PENNSYLVANIA,
NEW JERSEY,
AND DELAWARE**

Serving

**PUBLIC, PRIVATE,
CHARTER, PAROCHIAL,
AND HOMESCHOOL**

40%

From low-to-moderate
income households

50%

Students of color

Students at Saturday Morning Forum, 1969



Middle schoolers, Jr. Model United Nations, 2023



High schooler, Global Economic Forum, 2024



Empowering students
since the **1950s**.

MEMBERSHIP

BECOME A MEMBER

We offer Individual, Corporate, and Nonprofit Memberships. Join our community, while investing in youth education.

CORE BENEFITS

- › Globally-engaged networks
- › Investment in youth education

CORPORATE & NONPROFIT BENEFITS

- › Employee and client development
- › Exclusive event opportunities

INDIVIDUAL BENEFITS

- › Public programming special access
- › Leadership as a citizen diplomat

COMMUNITY ENGAGEMENT

20+ community partners from the Greater Philadelphia area



GLOBALTIES > U.S.

DIPLOMACY BEGINS HERE



Pennsylvania
**Department of Community
& Economic Development**



Department of
Commerce
CITY OF PHILADELPHIA



AJC

Philadelphia/
Southern NJ



AMERICAN SWEDISH
HISTORICAL MUSEUM



ASIAN AMERICAN
Chamber of Commerce
GREATER PHILADELPHIA

PHL
babbc

campusphilly



THE CHAMBER
of Commerce for Greater Philadelphia



cultureworks
GREATER PHILADELPHIA



Helping those who need the most



The German Society
of Pennsylvania
611 Spring Garden Street
Philadelphia, PA 19123



INTERNATIONAL
HOUSE
PHILADELPHIA



JAPAN AMERICA SOCIETY
OF GREATER PHILADELPHIA

newsradio
kyw
1060 AM • 103.9 FM



MARITIME EXCHANGE
for the Delaware River and Bay



Philadelphia-Israel
Chamber of Commerce
P A N J D I



NATIONAL
LIBERTY
MUSEUM

PHILADELPHIA
**FILM
SOCIETY**

The
Philadelphia
Orchestra
Yaronick Nizari-Ségude Music Director



UKRAINIAN
CATHOLIC
ARCHEPARCHY
of PHILADELPHIA



WORLD TRADE CENTER
GREATER PHILADELPHIA

MEMBERSHIP

CORPORATE PARTNERS

Invite clients to engage with world leaders, give employees access to cross-cultural career training, and join a network of globally minded businesses in Greater Philadelphia.

BENEFITS

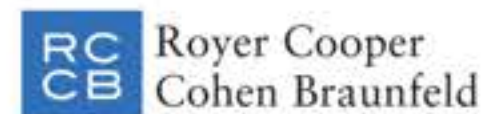
- › Access globally-engaged networks
- › Career development resources
- › Corporate Social Responsibility
- › Support our Youth Education

CORPORATE ENGAGEMENT

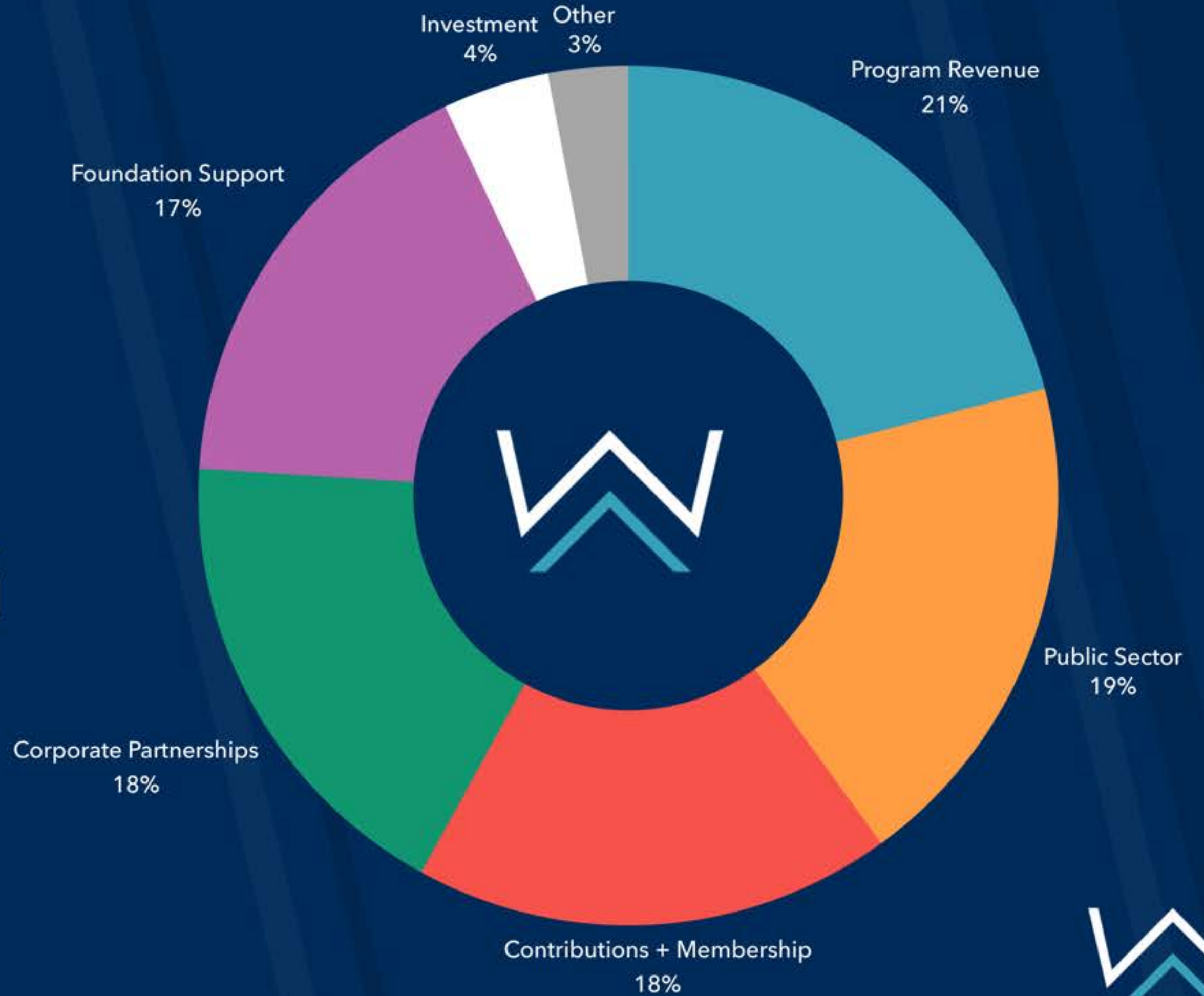
30 corporate partners from all major industries across the region



THE HAVERFORD TRUST COMPANY



ANNUAL FUNDING



EACH YEAR, WORLD AFFAIRS...

Hosts **30+** Speaker Events

Welcomes **300+** Leaders from **80+** Countries

Serves **3,000** Students from **100** Regional Schools

Sends **250+** Travelers to **40+** Countries



NEXT STEPS

STAY INFORMED

INVEST IN MEMBERSHIP

ATTEND EVENTS

BECOME A HOST

NETWORK WITH WORLD AFFAIRS

WACPHILA.ORG > INFO@WACPHILA.ORG > NEWSLETTER

