



## \$25,000 - TITLE SPONSOR

### Tickets

- Twenty (20) tickets to the 75th Anniversary celebration event on April 11, 2024 for corporate employees and guests, including six (6) for the private pre-event VIP reception
- Five (5) tickets donated to World Affairs Council students and teachers to join in the celebration on April 11, 2024, who will be invited to participate in your name

### Recognition

- Recognition as a title sponsor for the April 11, 2024 event with logo and hyperlink on all event materials, including the website, event emails, digital program book, and scrolling presentation at the event
- Full page ad in the digital program book with preferred placement and scrolling presentation at the event
- 30-second corporate highlight video embedded in digital program book
- Two (2) social media spotlights recognizing support of the Council to be coordinated with your PR team

### Special Opportunities

- Podium role at the April 11, 2024 event
- Naming rights of the April 11, 2024 event's signature cocktail and logo recognition on cocktail signage
- Logo recognition on celebration favor bag
- Opportunity to include a branded item in favor bag

### 75th Anniversary Year Benefits

- Recognition on website for full 2024 year as a leading sponsor of the World Affairs Council of Philadelphia's 75th Anniversary year
- Enhanced access to special 75th Anniversary year speaker events – more details to be announced!



## \$10,000 – PLATINUM

### Tickets

- Eight (8) tickets to the 75th Anniversary celebration event on April 11, 2024 for corporate employees and guests including four (4) for the private pre-event VIP reception
- Two (2) tickets donated to World Affairs Council students and teachers to join in the celebration on April 11, 2024

### Recognition

- Recognition as a platinum sponsor for the April 11, 2024 event with logo and hyperlink on all event materials, including the website, event emails, digital program book, and scrolling presentation at the event
- Full page ad in the digital program book with preferred placement and scrolling presentation at the event
- 15-second corporate highlight video embedded in digital program book
- One (1) social media spotlight recognizing support of the Council to be coordinated with your PR team

### Special Opportunities

- Opportunity to be recognized with logo on one of the special event activations on April 11, 2024 event (i.e. international candy table, postcards abroad, virtual travel photobooth, etc.)
- Opportunity to include a branded item in favor bag

### 75th Anniversary Year Benefits

- Recognition on website for full 2024 year as a sponsor of the World Affairs Council of Philadelphia's 75th Anniversary year
- Enhanced access to special 75th Anniversary year speaker events – more details to be announced!



## **\$7,500 – GOLD**

### **Tickets**

- Eight (8) tickets to the 75th Anniversary celebration event on April 11, 2024 for corporate employees and guests including four (4) for the private pre-event VIP reception
- Two (2) tickets donated to World Affairs Council students and teachers to join in the celebration on April 11, 2024

### **Recognition**

- Recognition as a gold sponsor for the April 11, 2024 event with logo and hyperlink on all event materials, including the website, event emails, digital program book, and scrolling presentation at the event
- Full page ad in the digital program book and scrolling presentation at the event
- 15-second corporate highlight video embedded in digital program book
- One (1) social media spotlight recognizing support of the Council to be coordinated with your PR team

### **75th Anniversary Year Benefits**

- Recognition on website for full 2024 year as a sponsor of the World Affairs Council of Philadelphia's 75th Anniversary year
- Enhanced access to special 75th Anniversary year speaker events – more details to be announced!



## **\$5,000 – SILVER**

### **Tickets**

- Five (5) tickets to the 75th Anniversary celebration event on April 11, 2024 for corporate employees and guests including two (2) for the private pre-event VIP reception

### **Recognition**

- Recognition as a silver sponsor for the April 11, 2024 event with logo and hyperlink on all event materials, including the website, event emails, digital program book, and scrolling presentation at the event
- Half page ad in the digital program book and scrolling presentation at the event
- Recognition on website for full 2024 year as a sponsor of the World Affairs Council of Philadelphia's 75th Anniversary year
- One (1) social media spotlight recognizing support of the Council to be coordinated with your PR team

### **75th Anniversary Year Benefits**

- Recognition on website for full 2024 year as a sponsor of the World Affairs Council of Philadelphia's 75th Anniversary year



## \$2,500 – BRONZE

### Tickets

- Three (3) tickets to the 75th Anniversary celebration event on April 11, 2024 for corporate employees and guests including one (1) for the private pre-event VIP reception

### Recognition

- Recognition as a bronze sponsor for the April 11, 2024 event with logo and hyperlink on all event materials, including the website, event emails, digital program book, and scrolling presentation at the event
- Quarter page ad in the digital program book and scrolling presentation at the event
- One (1) social media spotlight recognizing support of the Council to be coordinated with your PR team



## INDIVIDUAL TICKETS

### **\$1,000 – Individual Sponsorship**

- Two (2) VIP tickets to the 75th Anniversary celebration event on April 11, 2024 including two (2) tickets to the pre-event private reception
- Recognition as an individual sponsor for the April 11, 2024 event

### **\$175 Members | \$250 General Public - Individual Ticket**

- One (1) ticket for the 75th Anniversary Celebration event on April 11, 2024