WORLD AFFAIRS Salon


December 13, 2022 | 6:00 p.m. - 8:00 p.m. | World Cafe Live
DID YOU KNOW…?

China has only one time zone.
France is the world’s most-visited tourist destination.
Philadelphia has eleven international sister cities.

And the World Affairs Council of Philadelphia and Citizen Diplomacy International Philadelphia ARE MERGING!

With a combined 140+ years of experience in connecting Philadelphia to the world, these two leading international affairs organizations, dedicated to creating citizen diplomats, are joining forces to be stronger together, and you’re invited to celebrate all things international with us on December 13!

Together, we’ll annually bring more than 1,000 rising international leaders to Philadelphia, broaden the horizons of more than 2,900 local and international students, connect with more than 125 countries, and engage more than 7,000 people in the Greater Philadelphia region and beyond in creating connections with each other and the world.

The night will include:

- International food & drink from Mexico, Italy, China, India, the Caribbean, & more.
- Networking with internationally like-minded movers & shakers.
- Recognition of students, educators, & young professionals driving change in international awareness.
- Special moments to share why global travel, education, & engagement are important to you.
- Fun opportunities to bring home a little piece of world affairs.
SPONSORSHIP LEVELS

Do you want to help Philadelphians gain a greater understanding of the world? Build more connections for Philadelphia around the globe?

Proceeds from this event will fund world affairs education and citizen diplomacy programs for the greater Philadelphia region. Your sponsorship promotes Philadelphia’s global reputation as a world-class city. Join us as a sponsor of the World Affairs Salon and you will broaden the minds and horizons of Philadelphians young and old - and celebrate two dynamic organizations uniting to be stronger together!

Platinum - $10,000

- 10 tickets to the World Affairs Salon inclusive of 2 tickets for World Affairs Council teachers who would be invited as guests of your company
- Access to VIP pre-event reception at 5:30 p.m. for 4 attendees
- Recognition as a platinum sponsor with logo and hyperlink on all event materials, including website, digital program book, and scrolling presentation at the event
- One (1) endorsed table at the event
- Full page ad in the digital program book and scrolling presentation at the event
- One (1) social media spotlight to be coordinated with your PR team

Gold - $5,000

- 5 tickets to the World Affairs Salon
- Access to VIP pre-event reception for 2 attendees
- Recognition as a gold sponsor on all event materials, including website, digital program book, and scrolling presentation at the event
- Half page ad in the digital program book and scrolling presentation at the event
- One (1) social media spotlight to be coordinated with your PR team

Silver - $2,500

- 3 tickets to the World Affairs Salon
- Access to VIP pre-event reception for 1 attendee
- Recognition as a silver sponsor on all event materials, including website, digital program book, and scrolling presentation at the event
- Quarter page ad in the digital program book and scrolling presentation at the event
- One (1) social media spotlight to be coordinated with your PR team

Individual - $1,000

- 2 tickets to the World Affairs Salon
- Access to the VIP pre-event reception for 2 attendees
- Recognition as an Individual Sponsor on all event materials, including website, digital program book, and scrolling presentation at the event

To sponsor the World Affairs Salon, please contact Margaret Hasani at mhasani@wacphila.org or 215-561-4700 ext. 222.