Global Economic Forum
Prioritizing Global Risks

“The opportunity to raise the quality of life is the biggest business opportunity going on.”
— Anand Mahindra, Chairman and Managing Director, Mahindra & Mahindra

Monday, March 13, 2017

The Fox School of Business at Temple University
Alter Hall, 1801 Liacouras Walk
Philadelphia, Pennsylvania

Education Sponsors

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Complex and interconnected global challenges call for creative and collaborative action, with all global stakeholders participating in a multinational, collective process. At the 2017 Global Economic Forum, students will tackle four long-term global risks - and their cascading effects if left unaddressed: (1) Nuclear Weapons Proliferation, (2) Climate Change, (3) the Rise of Political Populism, and (4) the Unpredictability of Oil Prices. Working in teams, students will advocate on behalf of one of these global issues in a simulated World Bank competition, centered on a fictitious $2 billion Global Risk Fund.

An independent panel of judges, comprising Philadelphia’s business, civic and government leaders, will “award” funding to the global risk group that presents the most compelling argument—in the form of a PowerPoint presentation—as to why their assigned issue, if properly redressed, would have the greatest impact on long-term economic security.

Program Format: Each team of 4-6 students will be assigned to advocate on behalf of one Global Risk Group (Nuclear Weapons Proliferation, Climate Change, Political Populism, Unpredictability in Oil Prices) from the perspective of an assigned Economic Bloc (Advanced, Developing, or Least-Developed).

The World Affairs Council gratefully acknowledges The Fox School of Business at Temple University and Temple CIBER (Center for International Business Education and Research) for their generous sponsorship of the 2017 Global Economic Forum and for their enduring support of the Council’s education mission.
**AGENDA**

9 – 9:55 a.m.  
**Opening Plenary Session**

9 – 9:03 a.m.  
**Welcoming Remarks**  
Ms. Denise Bala, Vice President of Education  
World Affairs Council of Philadelphia

9:03 – 9:10 a.m.  
**Keynote Address**  
Dr. Mark Duckenfield  
*Chairman of the Department of National Security & Strategy*  
The United States Army War College

9:10 – 9:25 a.m.  
**Expert Speaker**  
Mr. Craig Snyder, President and CEO  
World Affairs Council of Philadelphia

9:25 – 9:50 a.m.  
**Q&A with Expert Speaker**

9:50 – 9:55 a.m.  
**Announcements & Dismissal**  
Mr. Matthew Kelly  
*Education Coordinator & Bodine High School Liaison*  
World Affairs Council of Philadelphia

10 – 10:50 a.m.  
**Breakout Session I**  
Delegates meet with fellow members of their Economic Bloc (Advanced, Developing, or Least-Developed) within their Global Risk Group to develop a cohesive presentation, representing their Economic Bloc as a whole.

10:55 a.m. – 12:05 p.m.  
**Breakout Session II**  
Delegates meet with all members of their Global Risk Group (e.g., Nuclear Weapons Proliferation: Advanced, Developing, and Least-Developed) to finalize one integrated presentation that reflects and accommodates the interests of all three Economic Blocs.

12:10 – 12:40 p.m.  
**Lunch / Working Lunch for Student Leaders and Presenters**

12:45 – 2 p.m.  
**Closing Plenary Session**

12:45 – 1:45 p.m.  
**Final Presentations**  
Ms. Kristin Hutchinson  
*Associate Director of Student Programs*  
World Affairs Council of Philadelphia

Each Global Risk Group delivers its final presentation to the Judicial Panel and to fellow delegates, and then responds to follow-up questions.

1:45 – 1:55 p.m.  
**Presentation of Superlatives**  
Mr. Ned Hawkins, Director of Student Programs  
World Affairs Council of Philadelphia

1:55 – 2 p.m.  
**Winning Global Risk Group Announced & Closing Remarks**  
Judges deliberate, select and announce winner.

2 p.m.  
**Adjournment**

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**COMMITTEE ROOM ASSIGNMENTS**

**Breakout Session I · 10 – 10:50 a.m.**

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<thead>
<tr>
<th>Room</th>
<th>Global Risk</th>
<th>Economic Bloc</th>
<th>Student Leaders</th>
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</thead>
<tbody>
<tr>
<td>Alter 231</td>
<td>Nuclear Weapons Proliferation</td>
<td>Advanced</td>
<td>Jacob Kaufhold, Brendan Manning</td>
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<tr>
<td>Alter 233</td>
<td>Nuclear Weapons Proliferation</td>
<td>Developing</td>
<td>Noelia Ortiz-Landazabal, Andrew Rutkowski</td>
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<tr>
<td>Alter 234</td>
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<td>Steven Chen</td>
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<td>Alter 239</td>
<td>Climate Change</td>
<td>Least-Developed</td>
<td>Elliot Miciek</td>
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<td>Alter 605</td>
<td>Rise of Political Populism</td>
<td>Advanced</td>
<td>Kevin Xhori</td>
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<tr>
<td>Alter 606</td>
<td>Rise of Political Populism</td>
<td>Developing</td>
<td>Max Lambert</td>
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<tr>
<td>Alter 032</td>
<td>Rise of Political Populism</td>
<td>Least-Developed</td>
<td>Angela Zhang</td>
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<tr>
<td>Alter 745</td>
<td>Unpredictability of Oil Prices</td>
<td>Advanced</td>
<td>Sonya Kapoor, Jack McClatchy</td>
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<tr>
<td>Alter 746</td>
<td>Unpredictability of Oil Prices</td>
<td>Developing</td>
<td>Alexis Cerezo</td>
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<td>Alter 748</td>
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<td>Least-Developed</td>
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**Breakout Session II · 10:55 a.m. – 12:05 p.m.**

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We create global citizens

Dr. Mark Duckenfield has been Chairman of the Department of National Security and Strategy (DNSS) at the U.S. Army War College since October 2015. Prior to joining the USAWC, he taught at the Air War College (2009-2015), the London School of Economics (2004-2009) and University College London (2000-2004). He holds an MA and Ph.D. in political science from Harvard University where he specialized in European political economy.

Lawrence Husick is Co-Chairman of the Foreign Policy Research Institute’s Center for the Study of Terrorism where he concentrates on the study of terrorist tactics and counterterrorism strategies, with a particular focus on technology leverage as a defining characteristic of the modern terrorist. He is also co-director of the FPRI Wachman Center’s Program on Teaching Innovation and a faculty member at the Whiting Graduate School of Engineering and the Krieger School of Arts and Sciences Graduate Biotechnology Program of the Johns Hopkins University.

Craig Snyder is the President and CEO of the World Affairs Council of Philadelphia. Snyder began his career at the Council more than twenty-five years ago, but left to spend nearly twenty years in politics—as a candidate for United States Congress, Chief of Staff to Senator Arlen Specter, a lobbyist and a political consultant.

Mission Possible: Study Abroad!
Wednesday, April 26, 2017
5:30—7:30 PM
One South Broad Street, Suite 2M, Philadelphia, PA

Through a formal presentation and small group discussions, this is a speed networking workshop offering globally minded, high school students the chance to discuss accessible, affordable, and applicable international opportunities with higher education professionals and students with direct experience studying abroad.

2017 Summer Global Leadership Seminar
U.S. Foreign Policy in the Trump Era
July 2017

The 2017 Summer Global Leadership Seminar is a week-long summer institute open to all rising high school sophomores, juniors and seniors, exploring the how the Trump administration is reshaping U.S. foreign policy—and how these changes are reverberating around the world.

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