Global Economic Forum
Ending Human Trafficking

“The opportunity to raise the quality of life is the biggest business opportunity going on.”
— Anand Mahindra, Chairman and Managing Director, Mahindra & Mahindra

Monday, March 5, 2018
The Fox School of Business at Temple University
Alter Hall, 1801 Liacouras Walk
Philadelphia, Pennsylvania

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2018 Global Economic Forum

Human trafficking is a modern-day form of slavery. For purposes of forced labor, exploitation, domestic servitude, or the recruitment of child soldiers, traffickers use force, fraud, and coercion to entrap nearly 2.5 million victims a year. This is a gross violation of human rights that affects every region of the world with its root causes grounded in global poverty, armed conflict, corruption, and a demand for cheap labor. Given the unthinkable and unjust nature of these crimes, as well as the far-ranging scope and scale that impacts both developed and developing countries alike, students at this year’s Global Economic Forum will be divided into four teams to develop solutions to address the economic causes and conditions contributing to the trafficking of human beings.

In a simulated World Bank competition, centered on a fictitious $2 billion Global Risk Fund, an independent panel of judges, comprising Philadelphia’s business, civic and government leaders, will “award” funding to the team that presents the most compelling argument—in the form of a PowerPoint presentation—as to why their solution would have the greatest impact on ending human trafficking.

Program Format: Each team of 4-6 students will be assigned to advocate on behalf of ending human trafficking from the perspective of an assigned Economic Bloc (Advanced, Developing, or Least-Developed) and then with an assigned team, made up of delegates from all Economic Blocs.

The World Affairs Council gratefully acknowledges The Fox School of Business at Temple University and Temple CIBER (Center for International Business Education and Research) for their generous sponsorship of the 2018 Global Economic Forum and for their enduring support of the Council’s education mission.
## Agenda

8:15 – 9 a.m.  
Registration

9 – 9:55 a.m.  
**Opening Plenary Session**

9 – 9:15 a.m.  
**Welcome & Introductory Remarks**  
Mr. Craig Snyder, President and CEO  
World Affairs Council of Philadelphia

9:15- 9:25 a.m.  
**Keynote Address**  
Mr. Robert Parks, Special Agent  
Violent Crimes against Children/Human Trafficking Squad  
Federal Bureau of Investigation (FBI) Philadelphia Field Office

9:25 – 9:45 a.m.  
**Q&A with Mr. Parks & Mr. Snyder**

9:45 – 9:50 a.m.  
**Announcements & Dismissal**  
Mr. Ned Hawkins  
Director of Student Programs  
World Affairs Council of Philadelphia

10 – 10:50 a.m.  
**Breakout Session I**  
Delegates meet with fellow members of their Economic Bloc (Advanced, Developing, or Least-Developed) within their assigned team (e.g., Team 1) to develop a cohesive presentation, representing their Economic Bloc as a whole.

10:55 a.m. – 12:05 p.m.  
**Breakout Session II**  
Delegates meet with all members of their Team (e.g., Team 2: Advanced, Developing, and Least-Developed) to finalize one integrated presentation that reflects and accommodates the interests of all three Economic Blocs.

12:10 – 12:40 p.m.  
**Lunch / Working Lunch for Student Leaders and Presenters**

12:45 – 2 p.m.  
**Closing Plenary Session**

12:45 – 1:45 p.m.  
**Final Presentations**  
Ms. Kristin Hutchinson  
Associate Director of Student Programs  
World Affairs Council of Philadelphia

Each team delivers its final presentation to the Judicial Panel and to fellow delegates, and then responds to follow-up questions.

1:45 – 1:55 p.m.  
**Presentation of Superlatives**  
Ms. Denise Bala, Vice President of Education  
World Affairs Council of Philadelphia

1:55 – 2 p.m.  
**Winning Global Risk Group Announced, Closing Remarks**

2 p.m.  
**Adjournment**

## Committee Room Assignments

### Breakout Session I  
**10:00 a.m. – 10:50 a.m.**

<table>
<thead>
<tr>
<th>Room</th>
<th>Team</th>
<th>Economic Bloc</th>
<th>Student Leader(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Speakman 112</td>
<td>Team 1</td>
<td>Advanced</td>
<td>Calil Morris</td>
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<tr>
<td>Speakman 113</td>
<td>Team 1</td>
<td>Developing</td>
<td>Steven Chen</td>
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<td>Speakman 114</td>
<td>Team 1</td>
<td>Least-Developed</td>
<td>Mati Zeff</td>
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<td>Advanced</td>
<td>Xiping Xie</td>
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<td>Team 2</td>
<td>Developing</td>
<td>Sean McGarrity</td>
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<tr>
<td>Alter 213</td>
<td>Team 2</td>
<td>Least-Developed</td>
<td>Gavin Canzanelse</td>
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<td>Alter 214</td>
<td>Team 3</td>
<td>Advanced</td>
<td>Ari Miller</td>
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<td>Alter 215</td>
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<td>Rachel Lombardo</td>
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<td>Speakman 107</td>
<td>Team 3</td>
<td>Least-Developed</td>
<td>Sonya Kapoor, Caren Teague, John Faller</td>
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<tr>
<td>Alter 745</td>
<td>Team 4</td>
<td>Advanced</td>
<td>Louis Margay</td>
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<td>Alter 746</td>
<td>Team 4</td>
<td>Developing</td>
<td>Kate Jursca</td>
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<tr>
<td>Alter 748</td>
<td>Team 4</td>
<td>Least-Developed</td>
<td>Caroline Voegele</td>
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### Breakout Session II  
**10:55 a.m. – 12:05 p.m.**

<table>
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<th>Student Leaders</th>
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<td>Alter 035</td>
<td>Team 4</td>
<td></td>
<td>Louis Margay, Kate Jursca, Caroline Voegele</td>
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</tbody>
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We create global citizens

**Judicial Panel**

**Susan Brotherton** is the Director of Philadelphia Social Service Ministries for The Salvation Army of Greater Philadelphia. She has been an employee of the Salvation Army for 24 years, previously serving as the director of the trauma-informed Red Shield Family Residence. Brotherton has represented The Salvation Army presenting promising practices in trauma-informed care, creating trauma sensitive cultures, serving families and youth experiencing homelessness, and meeting the unique needs of survivors of commercial sexual exploitation. She has taught for many years as an adjunct professor in Temple University’s social work program.

**Arielle Curry** is the Director of Anti-Trafficking for The Salvation Army of Philadelphia. In this role, she oversees the New Day to Stop Trafficking Program (NDSTP). Her responsibilities include supervising staff, overseeing and developing New Day programming, as well as managing local and federal grants. The NDSTP focuses on supporting and working with women suffering from commercial sexual exploitation. Curry and the NDSTP provide men, women, and children, domestic or foreign born victims of trafficking, trauma informed services.

**Jovida Hill** joined the administration of Mayor Jim Kenney in February, 2016 in the Office of Diversity and Inclusion. In June, 2016 Mayor Kenney appointed her to serve as Executive Director of the Philadelphia Commission for Women. In June, 2017, the Mayor expanded Jovida’s role and named her Executive Director of the Mayor’s Office of Engagement for Women. The Philadelphia Commission for Women promotes civic, educational and economic policies that enhance the lives of women and girls from all walks of life. Through public engagement and advocacy, the Commission makes recommendations to the Mayor, City Council and other policy makers that advance social justice, equal rights and economic opportunities for women and girls.

**Keynote Speaker**

**Robert Parks** is the Supervisory Special Agent (SSA) for the Violent Crimes Against Children/Human Trafficking Squad for the Federal Bureau of Investigation’s (FBI) Philadelphia Field Office. Parks has been with the FBI since 1984 when he joined as an Electronic Technician and was assigned to the Baltimore Field Office. He was appointed as a Special Agent in 1996 and upon graduation from New Agents class in Quantico, Va., he was assigned to Philadelphia. Over his career he has investigated violent drug gangs, fraud against the government, special operations/surveillance, as well as a number of other federal violations. In 2012, Parks was assigned as the supervisor.

**Upcoming Programs**

**2018 Summer Global Leadership Seminar**  
Topic to be announced in Spring 2018  
*July 2018*

The 2018 Summer Global Leadership Seminar is a week-long summer program open to all rising high school sophomores, juniors and seniors where students delve into current events and timely topics. Each year, students finish the week with a trip to Washington, D.C.

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