

THE GLOBAL LEADERSHIP INSTITUTE

DEVELOPING THE NEXT GENERATION OF INTERNATIONALLY MINDED LEADERS

WHAT is the Global Leadership Institute (GLI)?

GLI is a rich and engaging, year-long leadership development program from the World Affairs Council of Philadelphia. Participants build global fluency skills for their careers while strengthening their leadership skills at home via a corporate social responsibility partnership with Bodine High School for International Affairs. Via training, networking and mentorship in a global context, participants build the internationally oriented skills needed for their careers while mentoring and skill building with local high school students seeking global careers. Networking among participants and access to mentors from the World Affairs Council of Philadelphia Board of Directors combines with corporate social responsibility to deliver a truly unique development experience in a global and local context. Participants will become and help create the next generation of global leaders.

WHO are typical participants?

Candidates are typically mid-level employees and emerging leaders who have demonstrated the aptitude, talent, and desire to rise in their corporate communities and give back to their local and global communities. An interest in global fluency and understanding of how the world affects our region and vice versa is key. Candidates are personally recommended by top executives as eager learners who would like to leverage their interest in world affairs in order to achieve a better understanding of commercial, cultural, and political dynamics in the competitive global marketplace. Candidates should work/live in Philadelphia and the surrounding area, and be willing and able to make the necessary time commitments.

WHEN, WHERE & HOW does the program operate?

Over the course of a year, participants participate in approximately seven 60–90-minute workshops (held virtually until further notice). In addition, participants will be matched with a mentor from the World Affairs Council of Philadelphia Board of Directors, meeting at your mutual convenience. Participants will also attend a variety of world-class speaker events on global affairs; shadow a meeting of the Board of Directors; and engage in a multitude of ways with the Council's partner high school— the Bodine High School for International Affairs. Engagement with the school and students to provide mentorship on career planning, professional development, college readiness, etc., and the planning and completion of a service project, are jointly developed throughout the year.

WHY should someone participate?

For leaders to be successful, global fluency, world affairs awareness, and cross-cultural competency are critical. Over 95% of the world's population lives, buys, and innovates outside of the U.S. Over 80% of global economic growth will occur outside of the U.S. More than 1 in 7 people in the U.S. are immigrants. Participants will share their newfound skills by helping train the next generation of local high school students in similar areas. GLI is a personally and professionally eye-opening experience to bring leaders to the next level with an international lens.

WHO is the World Affairs Council of Philadelphia?

The World Affairs Council of Philadelphia is a private, nonprofit, nonpartisan organization dedicated to informing and engaging people of all ages on matters of national and international significance. For over 70 years, the Council has provided its members and the greater Philadelphia community with access to influential figures in the global arena as well as opportunities to visit fascinating destinations through its unique travel program. With the support of individual and corporate members, the Council serves as the leading world affairs education provider to over 2,500 students in 85 schools annually, enhancing the education of area students who are the citizens, workforce, and leaders of the future.

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ROLES AND EXPECTATIONS OF THE GLOBAL LEADERSHIP INSTITUTE CLASS OF 2021

- 1. Attend and participate regularly in GLI core events and workshops (held virtually until further notice)
 - March 18, 2021 | Orientation & Kick-off | 3:30-5 p.m.
 - April 15, 2021 | 3:30-5 p.m.
 - May 7, 2021 | Bodine H.S. International Day | (schedule TBD)
 - June 17, 20201 | 3:30-5 p.m.
 - July 22, 2021 | 3:30-5 p.m.
 - September 2021 | (date TBD)
 - *September through December are dedicated to engagement with Bodine H.S.
 - December 2021 | Final session | (date TBD)

In addition to the above dates, class members will also be expected to fulfill the following obligations on their own flexible schedule:

- Attend a minimum of 2 World Affairs Council speaker events, typically held early evenings
- Shadow a Council Board of Directors meeting (3 options to choose from annually)
- Meet with your personal mentor from the Council's Board of Directors
- Meet with high school students to provide mentorship
- Actively participate in the fall service project at the Bodine High School for International Affairs

2. Actively engage with your mentor

- Each GLI class member will also have the opportunity to partake in the "Board Connectors" mentorship program, a hallmark program which allows the GLI class members to engage one-on-one with a member of the Council's Board of Directors for professional and personal development.
- Mentors and GLI class members will be matched in early spring.
- The responsibility for initiating and maintaining the relationship belongs to the GLI participant

3. Serve as a leader on the service project for the Bodine High School for International Affairs

- Work in a group to choose the project from options provided by the school community
- Engage with fellow GLI class members to plan and implement the project, which may include working directly with the school, students and faculty; fundraising; physical improvements to the facility; technology enhancements; event planning; and other related responsibilities

4. Use your complimentary membership to attend World Affairs Council speaker events

- All GLI participants are provided with complimentary access to the majority of 2021 Council speaker events. <u>Click here</u> to view all current upcoming events.
- Attendance at speaker events provides participants with high level access to world leaders, nonpartisan perspectives on global issues, unique networking opportunities outside the scope of designated GLI core events and workshops, and is essential to your full engagement with the Council.

PROGRAM FEES

The all-inclusive program fee is \$1,000 per person for the year. Participants sponsored by a Board Member or Corporate Member of the World Affairs Council of Philadelphia may have that fee waived or reduced as part of corporate membership, and scholarships are available every year. Fee schedules, scholarships, and payment details will be confirmed with participants individually upon enrollment.

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