

**2021 Global Economic Forum**  
**Combating the Climate Emergency**  
*Instructions for Creating a Climate Policy Proposal Presentation*

The **2021 Global Economic Forum** represents the international community's next effort against climate change. The World Bank is seeking to fund innovative solutions to the climate crisis, and has called for interested policymakers to submit their proposals. Invited guests (that's you!) will present their teams' case for their Climate Policy Proposal, and will compete for fictitious funding from the World Bank. As a member of the 2021 Global Economic Forum, you are charged with researching and advocating for a particular climate change policy (or set of policies), and developing a persuasive argument for your case.

**Your Climate Policy Proposals should include:**

- An overarching theme, topic, or goal (reflected in your presentation's title).
- Your proposal should not exceed the funding limit of \$500 million. A budget is not required for your proposal, but you should plan to quickly go over the cost of your proposal in your presentation.
- A concise, yet well-thought and detailed set of policy proposals that present innovative, original solutions to the global climate crisis.
- Your proposed partners in implementing these policies (i.e. governments, international organizations, and/or private sector entities), the role they play in carrying out your policies, and how you will incentivize these partners to carry out your policies.
- Your proposed policies must be backed up by evidence and research - provide the World Bank judges with the background information that sets the stage for your proposed policies (and cite your sources!).
  - You may use the information in the **Background Briefing Paper** as a resource, but it cannot be your only cited source. You can find suggested additional resources on the Council's [website](#).

\*Please use Google Slides for your presentation

**Your Climate Policy Proposals should address the following questions:**

- What is the overarching theme/main focus of your policies (ex. Green Cities, Fighting Rising Sea Levels)? Essentially, what aspect of climate change are you proposing to solve?
- How much will it cost?
- Who are your policies serving/targeting? What populations? What country, countries, and/or region of the world? Rural, suburban, or urban (or a combination) populations?
- How will you get your partners (countries, international organizations, and/or private sector entities) to agree to your policies? What kind of incentives exist that will cause them to agree to your plan?
- Do your policies reflect the adaptation technique, mitigation technique, or some combination of the two?
- Finally, why should the World Bank choose your team's policies over the other teams'? Why will your policies make the most effective use of the World Bank's funding? Why is your Climate Policy Proposal the best way to tackle the issue of climate change given the allotted amount of potential funding?



**Judging Criteria:**

A panel of judges will be available during the afternoon session, and will hear the winning proposals from each subcommittee. Judges will be monitoring presentations in a number of ways including, but not limited to:

- Does the presentation respond to the prompt questions? Does it solve a clear issue related to climate change?
- Does the presentation account for issues of equity and justice? Will the proposal alleviate or improve the challenges of climate change for the world's most vulnerable populations?
- Is the presentation well structured? Original and creative? Clear and persuasive?
- Does the presentation make a valid argument that is backed up by evidence?
- Did the group use relevant statistics, charts, and/or graphs?
- Do the students speak clearly and confidently? Do they demonstrate a complex understanding of the topic and their proposed policies?
- Does each group member have a role in delivering the presentation?
- How well did the students respond to questions posed by both the audience and the judging panel?
- Did the group keep the presentation time within the allotted amount of time?