



WORLD AFFAIRS COUNCIL
of Philadelphia

2020 Summer Global Leadership Seminar
for High School Students

Election 2020: U.S. Foreign Policy and
America's Role in the World

July 13 - 17, 2020

The World Affairs Council of Philadelphia

The **World Affairs Council of Philadelphia** is a nonprofit, nonpartisan educational organization dedicated to informing and engaging people of all ages of matters of national and international significance. The Council's top educational goal is to *develop core global competencies*, including (1) expanding students' knowledge of world geography, cultures, economics and international affairs; (2) increasing students' ability to understand and recognize transnational issues from a range of perspectives; (3) helping students develop critical thinking, problem solving and leadership skills needed to succeed in a competitive global economy; and (4) enhancing students' opportunities to work creatively and collaboratively across local and global borders.



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Agenda: Monday July, 13

9:00 a.m. – 9:30 a.m.

Morning Meeting - Welcome, Introduction and Preview of the Week

World Affairs Council of Philadelphia staff and interns greet students and introduce the weeklong program.

9:30 a.m. – 9:45 a.m.

Break and Student Prep for Icebreaker

9:45 a.m. – 10:15 a.m.

Icebreaker Activity

10:15 a.m. – 10:30 a.m.

Break

10:30 a.m. – 11:30 a.m.

Expert Speaker Briefing – *The Future of U.S. Intelligence and Why it Matters to U.S. Foreign Policy*

Carol “Rollie” Flynn - President, Foreign Policy Research Institute

Expert speaker briefing centered on the overall strategic goals and non-partisan nature of U.S. foreign policy. Briefing to include a review of recent and historic foreign policy issues that have shaped the United States current diplomatic relations. Additionally, the session will include a brief introduction to the current international and global issues confronting the winner of the U.S. presidential election.

11:30 a.m. – 11:45 a.m.

Break

Agenda: Monday July, 13 (*continued*)

11:45 a.m. – 12:45 p.m.

Activity – *A Nation in World of Challenges*

Students are divided into groups and assigned one of six “Foreign Policy Themes”. Each group reads and researches preliminary resources for their assigned topic and generates a brief recap of the issue, and the major questions moving forward. Students will continue in these groups throughout the program, building to the final presentation on Friday, July 17th.

Six topics: (1) Disputes, Conflicts, and War, (2) Migration Refugees, and Displaced People, (3) Diplomacy, Foreign Aid, and International Organizations, (4) Advancing Democracy, (5) Climate Change, and (6) Global Trade

12:45 p.m. – 1:00 p.m.

Wrap-up

Opportunity for questions and group reflection on the day’s topics. Review agenda for tomorrow and what students should have prepared.

1:15 p.m. - 2:00 p.m.

Optional Discussion - Race and Gender in Foreign Policy

Throughout academia, the public, and private sectors, U.S. foreign policy has historically been dominated by white men. Women and people of color have been historically marginalized within the field leading to a lack of diversity in thought and experiences. This discussion is meant as a meta-discussion on the field of foreign policy, and how the lack of diversity within the field can stall progress.

Agenda: Tuesday July, 14

9:00 a.m. – 9:30 a.m.

Morning Meeting – Wrap up from Yesterday and Preview of the Day’s Topics

9:30 a.m. – 10:15 a.m.

Expert Speaker Briefing – *Middle East Regional Focus*

Sean Yom, Temple University

An expert speaker discusses the complexity of U.S. involvement in the Middle East and the greatest challenges that the winner of the 2020 election will face in driving foreign policy in the region. What is the future of U.S. foreign policy and international relations in the Middle East? What are some aspects of U.S. involvement in the region that have become the most prominent in the American political arena and what are some aspects that have been overlooked? Why?

10:15 a.m. – 10:30 a.m.

Break

10:30 a.m. – 11:15 a.m.

Activity – *U.S. – Middle East Relations*

Students are divided into six teams, each looking at a different area of Middle East and U.S. relations. Groups will look at: (1) policy statements, (2) news reports, (3) statistics, (4) historical timelines, (5) leaders’ statements, and (6) political cartoons. Students will answer a set of questions as a group and create a brief presentation highlighting the challenges and opportunities of U.S. foreign policy in their assigned region.

Six teams: (1) Iran, (2) Syria, (3) Israel-Palestine, (4) Afghanistan, (5) Iraq, and (6) Saudi Arabia

Agenda: Tuesday July, 14

11:15 a.m. – 11:30 a.m.

Break

11:30 a.m. – 12:30 p.m.

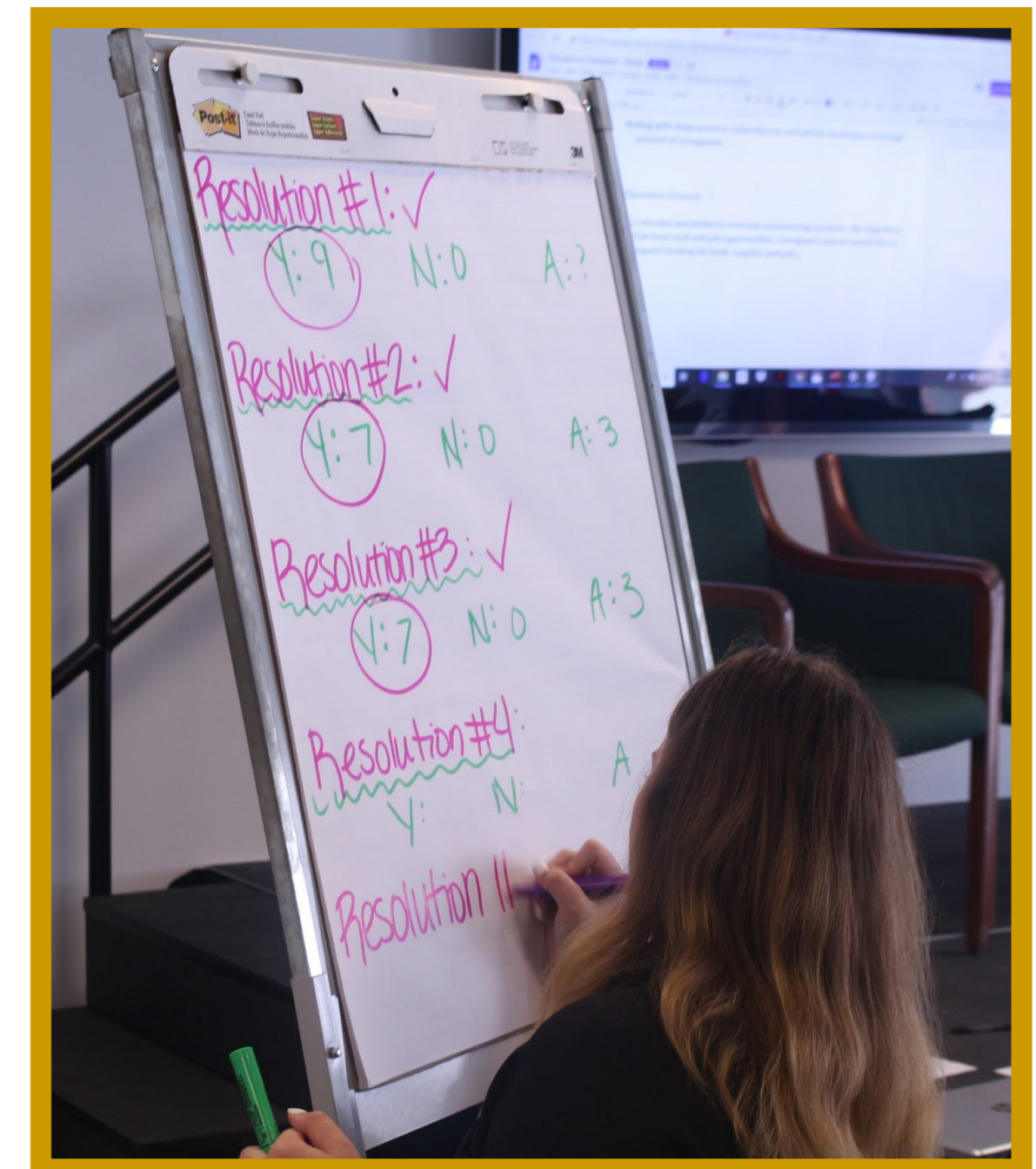
NaTakallam Refugee Conversations - Foreign Policy's Effects on Refugees

This cultural exchange session introduces students to a guest speaker, Ghaith, from Hama, Syria. Due to the conflict in Syria, Ghaith is now a refugee living in Padua, Italy, where he studies Political Science and International Relations. It is important for students to note that refugee journeys and experiences in one's home country, in transit, and beyond look different for each individual. As part of students' focus on foreign policy, the goal of this session is to introduce students to a new perspective based on the lived experiences of a refugee guest speaker from NaTakallam.

12:30 p.m. – 12:45 p.m.

Wrap-up

Opportunity for questions and group reflection on the day's topics. Review agenda for tomorrow and what students should have prepared.



Agenda: Wednesday July, 15

9:00 a.m. – 9:15 a.m. **Morning Meeting – Wrap up from Yesterday and Preview of Debate**

9:15 a.m. – 10:00 a.m. **Expert Speaker Briefing – *China, a 21st Century Superpower***
Rui Zhong, The Wilson Center

An expert speaker addresses the impact of the continuing global power shift to China. What does this mean for the international order and institutions like the World Bank, International Monetary Fund, and the United Nations? How does growing Chinese political and economic influence in not just Asia, but Europe, Africa, and Latin America impact U.S. foreign policy, international relations, and global development? Students will learn more in depth about some of the most prominent issues between the U.S. and China, such as Huawei, Hong Kong, and the ongoing trade war.

10:00 a.m. – 10:15 a.m. **Break**

10:15 a.m. – 11:45 a.m. **Debate – *U.S. – China Trade War***

Students take part in a formal debate where they must argue for or against the U.S.-China trade war. Has the trade war been an effective U.S. foreign policy tool? Will the trade war have positive or negative short- and long-term effects? Is the trade war a useful tool in the U.S.'s attempt to halt or slow down China's continuous rise as a global superpower?

11:45 a.m. - 12:00 p.m **Break**



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Agenda: Wednesday July, 15

12:00 p.m. – 1:00 p.m.

Final Presentation Prep

Students break into their 'Foreign Policy Theme' groups and continue their research, preparation and presentation.

1:00 p.m. – 1:15 p.m.

Wrap-up

Opportunity for questions and group reflection on the day's topics. Review agenda for tomorrow and what students should have prepared.



Agenda: Thursday July, 16

9:00 a.m. – 9:30 a.m.

Morning Meeting – Wrap up from Yesterday and Preview of Crisis Simulation

9:30 a.m. – 10:15 a.m.

Expert Speaker Briefing – *Foreign Policy and COVID-19*
Mauro Guillen, Professor, The Wharton School

Students will hear from an expert speaker on the role foreign policy has played in the COVID-19 pandemic. The speaker will address the short- and long-term effects of COVID-19 on U.S. foreign policy and the international relations overall. How has this pandemic set precedent for similar crises in the future and what does this mean for U.S. relations with its allies and adversaries around the world? What lessons are to be learned regarding foreign policy and international cooperation?

10:15 a.m. – 10:30 a.m.

Break

10:30 a.m. – 12:30 a.m.

Crisis Simulation – *Global Pandemic Response*

Using online resources, one-on-one negotiation skills, and a newly acquired understanding of key issues, students work together to create solutions to an unfolding international crisis mocking the 2020 COVID-19 pandemic. Students will represent heads of government, civil society actors, and private sector leaders who must cooperate while also keeping in mind self-interests.

12:30 a.m. – 12:45 a.m.

Wrap-up

Opportunity for questions and group reflection on the day's topics. Review agenda for tomorrow and what students should have prepared.

Agenda: Friday July, 17

9:00 a.m. – 9:30 a.m. Morning Meeting – Wrap up from Yesterday and Preview of day’s activities

9:30 a.m. – 10:30 a.m. Expert Speaker Briefing – The Future of U.S. Foreign Policy
Craig Snyder, President & CEO of the World Affairs Council of Philadelphia

Expert Speaker will provide an overview of upcoming and ongoing issues in U.S. foreign policy. The speaker will navigate the presidential candidate’s foreign policy platforms, and provide insights into the major challenges and opportunities confronting the United States in the 2020’s.

10:30 a.m - 10:45 a.m. Break

10:45 a.m. - 12:00 p.m. Final Presentation Prep

12:00 p.m. – 12:30 p.m. Break and Lunch

12:30 p.m. – 2:15 p.m. Group Presentations

2:15 p.m. – 2:30 p.m. Break

2:30 p.m. – 3:30 p.m. Graduation, Certificates, Evaluations, Closing Thoughts



Expert Speaker: Carol ‘Rollie’ Flynn



Carol Rollie Flynn is the President of the Foreign Policy Research Institute. A 30-year veteran of the Central Intelligence Agency (CIA), Ms. Flynn held senior executive positions including Director of CIA’s Leadership Academy, Director of the Office of Foreign Intelligence Relationships, Associate Deputy Director of the National Counterterrorism Center, Executive Director of the CIA Counterterrorism Center, and Chief of Station in major posts in Southeast Asia and Latin America. She has extensive experience in overseas intelligence operations, security, and counterintelligence.

Ms. Flynn is also an adjunct Professor at Georgetown University’s School of Foreign Service/Security Studies Program where she has co-directed the National Security Critical Issue Task Force (NSCITF), which has conducted research on Lone Wolf Terrorism, Countering Violent Extremism, and Insider Threat. She has also taught at the Fordham University Graduate School of Business and serves as Adjunct Staff at Rand Corporation. A member of the Council on Foreign Relations, Ms. Flynn has a BA from Wellesley College and an MS in Cyber Security from the University of Maryland/University College. She is a member of the Advisory Board of the International Spy Museum and on the Board of the Holy Cross Health Foundation.

Expert Speaker: Sean Yom



Sean Yom is Associate Professor of Political Science at Temple University and Senior Fellow in the Middle East Program at the Foreign Policy Research Institute. He is a specialist on regimes and governance in the Middle East, especially in Arab monarchies like Jordan, Kuwait, and Morocco. His research engages topics of authoritarian politics, democratic reforms, institutional stability, and economic development in these countries, as well as their implications for US foreign policy. His publications include the books *From Resilience to Revolution: How Foreign Interventions Destabilize the Middle East* (Columbia University Press, 2016), as well as *Government and Politics of the Middle East and North Africa*, 9th edition (Routledge, 2020); articles in print journals like *Comparative Political Studies*, *European Journal of International Relations*, *Studies in Comparative International Development*, and *Journal of Democracy*; and contributions in online venues like *Foreign Affairs*, *Middle East Eye*, and the *Washington Post's* *Monkey Cage*. He also advises country-level work with international NGOs, law firms, and sovereign clients. Education: A.B., Brown University (2003); Ph.D., Harvard University (2009).

Expert Speaker: Rui Zhong



Rui Zhong is the Program Associate for the Kissinger Institute on China and the United States at the Wilson Center. She holds an MA from the Johns Hopkins School of Advanced International Studies and a BA in International Studies from Emory University. She has completed coursework at Peking University and earned a graduate certificate at the Hopkins-Nanjing Center in China. At the Kissinger Institute, she manages *Mapping China's Cultural Genome*, a curated project that collects top-level speeches and commentary on China's global cultural ambitions. Her research interests include China's role in the East Asian Political Economy and how nationalist interests can impact business, technology and cultural policies. Rui's writing has appeared in *Foreign Policy*, *The Washington Post*, *Chinafile* and more.

Expert Speaker: Mauro Guillen

Mauro F. Guillén is the holder of the Zandman Endowed Professorship in International Management at the Wharton School. He served as Director of the Lauder Institute of Management & International Studies between 2007 and 2019. He received a PhD in sociology from Yale University and a Doctorate in political economy from the University of Oviedo in his native Spain.

He is a trustee of the Royal Foundation of Spain, known as the Fundación Princesa de Asturias, a member of the advisory board of the Escuela de Finanzas Aplicadas (Grupo Analistas), and serves on advisory groups at the World Economic Forum. He has won the Aspen Institute's Faculty Pioneer Award. He is an Elected Fellow of the Sociological Research Association and of the Macro Organizational Behavior Society, a former Guggenheim and Fulbright Fellow and a Member in the Institute for Advanced Study in Princeton. In 2005 he won the IV Fundación Banco Herrero Prize, awarded annually to the best Spanish social scientist under the age of 40. He has delivered the Clarendon Lectures at Oxford University, the Otto Krause Memorial Lecture at the University of Johannesburg, and the Laurent Picard Distinguished Lecture at McGill University.

He has received a Wharton MBA Core Teaching Award, a Wharton Graduate Association Teaching Award, a Wharton Teaching Commitment and Curricular Innovation Award, the Gulf Publishing Company Best Paper Award of the Academy of Management, the W. Richard Scott Best Paper Award of the American Sociological Association, the Gustavus Myers Center Award for Outstanding Book on Human Rights, and the President's Book Award of the Social Science History Association.

His current research deals with the internationalization of the firm, and with the impact of globalization on patterns of organization and on the diffusion of innovations and crises.





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Expert Speaker: Craig Snyder



After a career in government, and as the founder and CEO of a Washington, D.C.-based public affairs consultancy, **Craig Snyder** returned to his hometown to lead the World Affairs Council of Philadelphia. Craig was confirmed in December 2012 as the Council's President and CEO, overseeing the region's premier educational organization dedicated to fostering public understanding of national and international policy issues. Snyder began his career at the Council more than thirty years ago, but left to pursue politics—as a candidate for United States Congress, Chief of Staff to Senator Arlen Specter, a lobbyist and a political consultant. Craig's knowledge of legislative and foreign affairs, coupled with his passion for promoting civil discourse, provide the ideal set of qualifications for advancing the organization to the next level of success.



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