



WORLD AFFAIRS COUNCIL
of Philadelphia

2019 Summer Global Leadership Seminar

The Rise of Political Populism
Monday, July 8 – Friday, July 12, 2019

Monday, July 8

- 9:00 – 9:30 a.m.** **Welcome Breakfast, Introduction, and Icebreakers**
Welcome by World Affairs Council of Philadelphia staff, followed by student introductions and a team building activity.
- 9:30 – 10:45 a.m.** **Expert Speaker Briefing – Populism and Nationalism: An Introduction**
Speaker: Robert Groves, MA, University of Wisconsin-Milwaukee and MPH, University of Massachusetts.
- This presentation will address the serious challenges presented by populism and nationalism to liberal democracy. Current challenges, as well as those from recent history, will be discussed. Various forms of populism and nationalism emerging around the globe and in the United States will be explored. Included will be a special focus on threats to a free and open press from these movements.
- 10:45 – 11:00 a.m.** **Break**
- 11:00 – 11:50 a.m.** **Activity – Populism Throughout History**
Group activities introducing the concept of populism, mapping the growth of populist movements around the world, and an introspective look at our own nationalist leanings.
- 11:50 a.m.– 12:00 p.m.** **Wrap-up**
Opportunity for questions and group reflection on the day's topics.

Tuesday, July 9

- 9:00 – 9:10 a.m.** **Opening**
Opening and preview of the day.
- 9:10 – 10:10 a.m.** **Expert Speaker Briefing – What is populism? Is it really “new”? Or is this just re-branding?**
Speaker: Lauren Farmer, PhD., Assistant Professor, Temple University.
- This presentation will examine America's long, tangled-up relationship with populism. We will focus in particular on the different “flavors” of American populism that shaped and influenced American politics in past eras (including the nativist populism of the 1840's and 1850's, the prairie populism of the 1880's and 1890s, and the original “America First” movement of the 1940's), and ask ourselves what links all of these forms and flavors of populism.

- 10:10 – 10:20 a.m.** **Break**
- 10:25 – 11:15 a.m.** **Activity – *Political Persuasion: Analyzing the Rhetoric of Populism***
Activity centered on the election images, speech, and media of recent populist candidates.
- 11:15 a.m. –12:15 p.m.** **Expert Speaker Briefing – *The Shifting World Stage: Can Nationalism and Globalism Co-exist?***
Presenter: Oliver St. Clair Franklin OBE, Honorary Consul of the United Kingdom of Great Britain and Northern Ireland.
- Discussion on the political, social and economic repercussions of nationalist movements like Brexit, Europe’s response to the refugee crisis, U.S. trade and tariff reforms, and instability in Latin America. What are the effects and economic realities of nationalist movements like Brexit?
- 12:15 – 12:30 p.m.** **Wrap-up**
Opportunity for questions and group reflection on the day’s topics.

Wednesday, July 10

- 9:00 – 9:10 a.m.** **Opening**
Opening and preview of the day.
- 9:10 a.m. – 10:10 a.m.** **Expert Speaker Briefing – *Case Study, Latin American Populism***
**Presenter: Richard Gioioso, Ph.D. Assistant Professor of Political Science
Director of Latin American and Latinx Studies, Saint Joseph’s University**
- Briefing and discussion on Latin American Populism since the 1970’s. Analysis of the similarities and differences between Latin American Populism and European, North American and Asian Populism. An introduction to the tensions between populist leaders and democratic institutions (i.e. free press, independent judiciary etc.)
- 10:10 a.m. – 12:15 p.m.** **Crisis Simulation** – Using online resources, one-on-one negotiation skills, and a newly acquired understanding of the challenges and disagreements presented by the rise of political populism in Latin America, students will explore solutions to an unfolding, fictitious crisis in Venezuela. Students will act as representatives of Latin American countries and will debate resolutions in a modified model OAS summit.
- 12:15 – 12:30 p.m.** **Wrap-up**
Opportunity for questions, group reflection on the day’s topics, and logistics for crisis simulation.
- 12:30 – 2:30pm** **Optional Event – Visit to the Museum of the American Revolution**
Lunch included
Travel with the World Affairs Council Education Staff to the Museum of the American Revolution, where we will enjoy lunch and a briefing from one of the Museum’s historians on, undoubtedly, the most significant populist movement in our nation’s history, defined by the war for independence from Great Britain. Pickup or public transportation will be from the Museum.

Thursday, July 11

- 9:00 – 9:10 a.m.** **Opening**
Opening and preview of the day
- 9:10 – 10:15 a.m.** **Expert Speaker Briefing – *European Populism: Is the Continent Moving Away from the Great European Experiment?***
Speaker: Mark Pollack, Ph.D., Professor of Political Science, Temple University
- Expert-facilitated discussion exploring how the rise of political populism and increased nationalism in Europe have changed regional dynamics and relationships with international organizations like the European Union. This session will also highlight how recent movements in European countries are reawakening social and political tensions of the past, including anti-Semitism and Islamophobia.
- 10:15 – 10:20 a.m.** **Break**
- 10:20 a.m. – 12:15 p.m.** **Student-Led Debate**
Formal debate centered on the following question:
“Is Populism a Significant Threat to Democracy?”
- 12:15 – 12:30 p.m.** **Wrap-up**
Opportunity for questions and group reflection on the day’s topics and review of logistics for the trip to Washington, D.C.

Friday, July 12

Trip to Washington, D.C.

Trip Schedule

- 7:00 a.m.** **Departure from Philadelphia (arrive by 6:45 a.m.)**
World Affairs Council of Philadelphia
One South Broad Street, Philadelphia PA, 19107
- 10:00 a.m.** **Arrival in Washington, D.C.**
- 11:00 – 12:00 a.m.** **Morning Briefing with H.E. Francisco Santos, Ambassador of Colombia to the United States**
- 12:15 – 1:30 p.m.** **Lunch and Briefing at the Pulitzer Center**
Staff and journalists from the Pulitzer Center will overview the importance of journalism in modern society and will introduce the concept of underreported stories from around the world. Students will speak directly with a journalist about an ongoing, underreported issue facing the global community.
- 1:45 – 3:00 p.m.** **Afternoon Briefing at the American Enterprise Institute**
- 3:15 p.m.** **Departure from Washington, D.C.**
- 7:00 p.m. (approx.)** **Arrival in Philadelphia / Parent Pick-up**
World Affairs Council of Philadelphia
One South Broad Street, Philadelphia PA, 19107