

MEDIA ADVISORY

Agriculture Science Pioneers to be Honored in Philadelphia

*The World Affairs Council of Philadelphia
Presents the 2018 Atlas Award*

WHO: The [World Affairs Council of Philadelphia](#) presents the prestigious 2018 *Atlas Award* to:

- Corteva Agriscience, accepted by COO James C. Collins, Jr.

WHAT: The World Affairs Council of Philadelphia will hold its [annual ceremony](#) to recognize individuals whose achievements embody the ideals of the World Affairs Council. On this occasion, the Council honors Corteva Agriscience for its scientific and business innovation to address issues of hunger in a future world with 10 billion mouths to feed.

WHEN: Thursday, August 9, 2018

6:00 p.m. Registration
6:30 p.m. Atlas Award Program
7:15 p.m. Dinner (for those ticket holders)
9:00 p.m. Conclusion

WHERE: Hyatt at the Bellevue
200 South Broad Street
Philadelphia, PA 19102

WHY: Combing the strengths of DuPont Pioneer, DuPont Crop Protection and Dow AgroSciences, Corteva Agriscience is dedicated to the idea that, as an industry, agriculture must help society thrive and revitalize how we farm and fuel human potential for our changing world.

For hundreds of years, people have been predicting that the world couldn't feed the growing human population, that large scale famine and the reduction of population was around the corner. But, humanity has more than doubled in size, and both the quantity and quality of calories available to the vast majority of people in the vast majority of places has increased and improved.

It is predicted that by 2050 the world will have a population of nearly 10 billion people, and again, the question of how to feed so many people will need to be

answered. Corteva Agriscience and its leader, James Collins, will be key players in determining that answer.

Past recipients of the Atlas Award include former Vice President Joe Biden, the founder of the Human Rights Project for Girls, the Wall Street War Fighters Association, and the Sandy Hook Elementary School First Responders.

CONTACT: If you are interested in attending, please RSVP to Katie Byrne at 610-228-0525 or katie.byrne@buchananpr.com.

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About the World Affairs Council

The [World Affairs Council of Philadelphia](#) is a private, nonprofit, nonpartisan educational organization dedicated to creating global citizens. The Council hosts speakers, supports student education and leads trips. Established in 1949 as a forum for discussing differing points of view, the Council does not endorse candidates for public office or lobby for policies. Members include more than 75 corporations and their CEOs and more than 3,000 other executives and individual members.